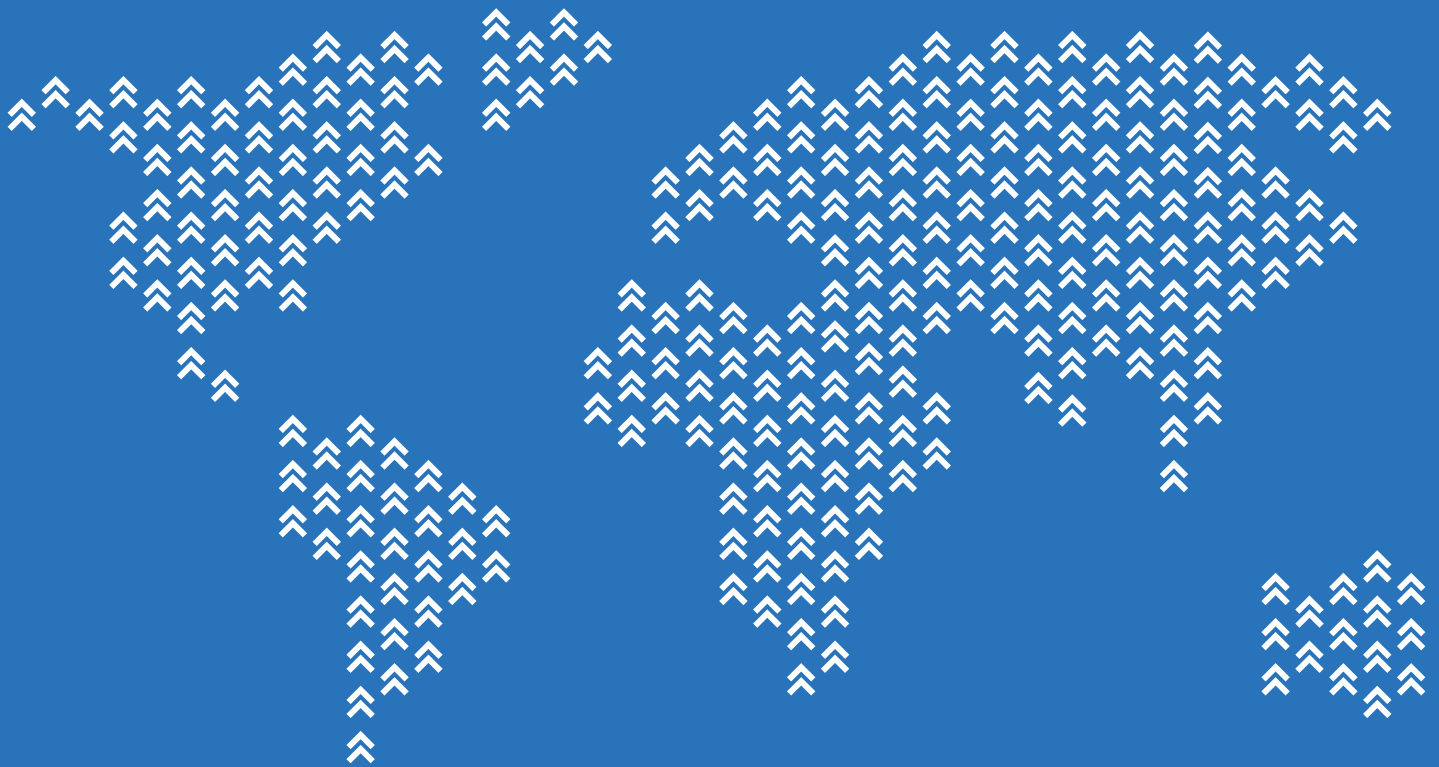


Powering World Class **Online Education**





We are UNIVO.

We are an *online program management company*. We enable higher education and businesses to expand into online learning and empower their learners with memorable learning experiences. We have evolved from our roots as education providers and we understand the value of learning and its potential to impact lives.

Today, we are one of the most progressive online education enablers in the country. We work tirelessly to redefine digital platforms, services, and solutions to make knowledge accessible to anyone, anywhere and anytime.



OUR STORY

It began with a mission to revolutionise online higher education through robust technology and support services.

- Offering programs in various domains - business, technology, finance , arts and design
- Making lifelong learning a practice by creating memorable experiences for learners.
- Providing quality education through the best universities of the world
- Launched first partnership with Amity University Online in 2018.
- Transcending boundaries to reach every learner.

235K+

Registered Numbers

156k+

Learning Hours Delivered

300+

Corporate Tie - Ups

64+

Degree & Certificate Programs



We are solving for

Affordability

Online education brings learners from a range of backgrounds, communities, cultures and languages. There are many challenges to tackle, it is ensured that availability to quality education isn't one of them.

Employability

Education transforms lives and creates positive impact. It is imperative to channelise this transformation to help learners gain better career prospects and better quality of life through relevant degrees.

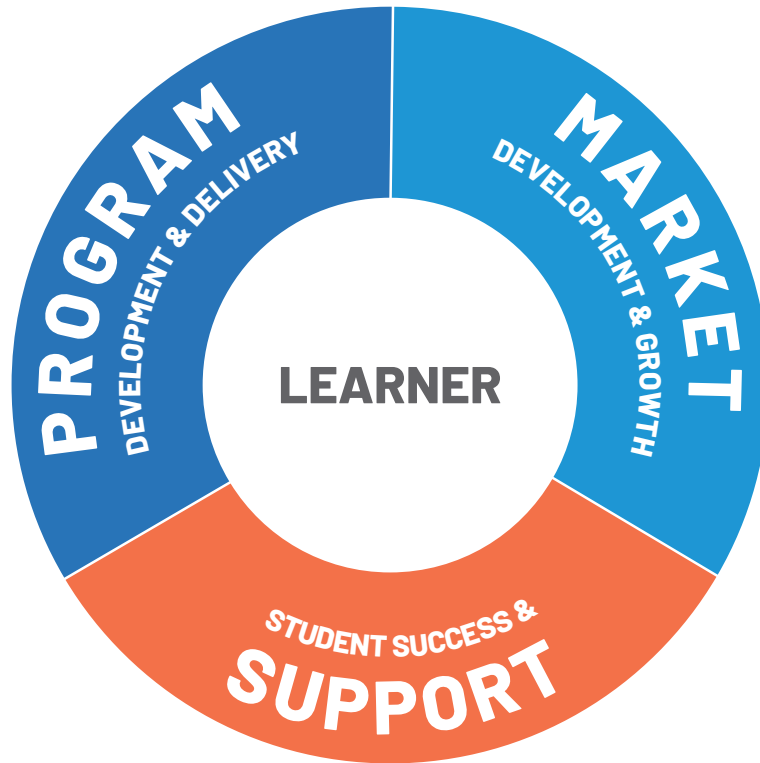
Accessibility

When the student is ready, the teacher should appear.' An attempt is made to connect the world across time zones and geographies, to make learning possible when and where the learner is ready.

Addressing GER

Democratizing education with affordable & accessible online higher education degrees

Learner at the center of everything we do



Our success lies in our ability to help our partners deliver high quality, high impact online education. What we do isn't easy.

Building, managing, and operating online educational programs requires a specialized level of expertise. It also demands full attention. Working closely hand in hand with our partner universities, we deliver online teaching at scale effectively.

What we do covers the entire learner journey. From developing impactful marketing campaigns to training faculty to teach virtually, we provide our partners with the time and resources they need to educate learners online. In this way, we create a supportive ecosystem for universities to thrive in online education - **we simply power them up!**



Market Development & Growth

We see opportunities before others do. This gives our partners the edge they need.

Market Strategy and Planning

We process millions of data points to predict industry trends for in-demand skills, careers and programs that will shape the future of work and open new opportunities. We also analyse learner preferences and market competition. This acts like a roadmap for universities to design the right programs for online education.

Our market research helps to identify enrollment opportunities for our partner universities.

Marketing and Brand Development

We collaborate closely with our partners to develop targeted marketing campaigns that attract highly qualified students using a multi-channel approach, including social, digital and search as well as traditional marketing. All marketing campaigns adhere to our partner's branding and marketing guidelines to ensure brand integrity, value alignment, and measurable results.

Student Acquisition and Enrollment

Our marketing campaigns create an inflow of contacts that are further streamlined through a combination of smart automation and hands-on recruitment services. The student acquisition services accelerates the journey of the contact towards enrollment with value added assistance at every step.

“

We were able to significantly scale in the first year itself with the support of UNIVO. They do things like digital marketing, online recruitment, technical support, reporting and analysis to predict student lifecycle. We are educators - we teach, we research, we test. We are grateful to have UNIVO that offloads a lot of things from us.

*- Prof. Abhinash Kumar
Director, Amity University Online*



Program Development and Delivery

Inculcating the practice of lifelong learning!

When we approach program design, we want our learner to stay with us throughout the program duration. This helps to create a loyal base of learners for our partner universities. We do this by leveraging our expertise in delivering successful online programs.

Deploying best practices for engaging learners and fostering a productive learning community, we help our partners optimise active learning in the online classroom. We also support faculty with training and resources to successfully teach online.

Online Live Lectures

We create the environment to learn synchronously through live instances in different conditions such as by industry faculty or foreign faculty, live interaction through webinars, one to one mentoring sessions.

Content Design & Development

We record and edit lectures with a team of expert instructional designers. We work with the university to follow the regulatory approach of four quadrants of learning. The content is

made available in a variety of formats like audio, video, simulations, virtual labs, e-tutorials, articles, self-learning materials and so on.

Technology For Delivery and Assessment

We help to deploy a robust regulatory compliant platform with scalable cloud technology & online proctoring system for assessment.

“

Amity was delighted to collaborate with UNIVO to develop specialised program content with the aim of keeping a careful balance between synchronous & asynchronous learning. We were reassured by the professional way each and every module went through a thoughtfully structured design process - ultimately creating an interactive, collaborative and holistic learning experience for our students.

Together we are proud to have set a quality benchmark for hybridised online delivery. We now excitedly look forward to delving into their rich student acquisition experience so as to expand our presence in India.

*- Dr. Easwaramoorthy Rangaswamy
Principal & Provost, Amity Global Institute,
Singapore*



Student Success and Support

Our student success services are designed to meet the needs of online learners, making them more likely to finish their program and come back for more.

The learning here is collaborative. While we enable the learner to learn, we also learn from their experiences.

Student Engagement and Retention

From encouraging students along the way, keeping them motivated and engaged, helping them book exams, pay due fees – our support services are designed to help students succeed in the online environment. Through our Student Success Managers, we personalise their experiences wherever they are. Student engagement activities build connections and camaraderie in the students.

Industry and Career Services

By identifying the jobs suitable for a specific skillset, our Student Success Managers help our students in building their career roadmap. Our Career Services work directly with industry connections to drive successful placements for online students. Through regular initiatives like Virtual Job Fairs, on ground Placement Drive and Career Fest, the team continuously opens up new opportunities for the online student to rise in their careers.

Partnerships

What we Offer?



Making an impact and inspiring change, one **Partnership** at a time.

The way people learn is changing, so are we. Online education can help you and your learners go the distance, in their careers and lives. Partner with us to help your learners thrive throughout—and beyond—their education.

We will help you grow enrollment, reach new markets, and gain momentum, through our end-to-end solutions and services.



Align your program portfolio to market needs

Enter new markets and capture new learners through the power of digital marketing and online learning.



Improve your access to learners

Address your existing learners' needs in a better way by adding the flexibility, quality, and support that comes with online education.



Develop new learning experiences

Our course and program development services will help you design new courses for your new online learners.



Outcome-focused program design and development

Create dynamic and engaging programs around the need of learners, focused on successful learning outcomes.

“

In the rapidly growing online education space, UNIVO has good potential to grow and has already proven to be an impressive organisation. They have a clear vision, a strong technical team, good knowledge of the education market and an inspiring leadership. They are well versed with UGC guidelines and ensure compliance with all UGC rules and regulations. As our online vertical expands, we may explore an opportunity to collaborate with them in future.

- Dr. Malini Pande

Additional Registrar - Planning & Development

Dr. M.G.R. Educational and Research Institute (Deemed to be University)

Our Partners across the Globe

Our most successful partnerships are collaborative, innovative, and student-focused.





**ACCESS TO THE
BEST MINDS**

Tap into our Expertise

In the last few years there has been a greater emphasis on digital, online and virtual learning. Millions of people are reaching their goals each year with the power of online learning. There are few with the depth to understand and implement customisation and personalisation in online learning as per the learner's needs.

We have always been at the forefront of innovation in the education industry, which puts us in a unique position. We are ready with the technology, infrastructure and content support that can help you achieve your goal.

Our network of global faculty with subject matter expertise in varied domains is one of our strengths and we let you deep dive into our assets of knowledge.

Some of our Global Faculty



Mr. Michael Berry
Lecturer, Imperial College
London Hult International
Business School London
(MARKETING)



Mr. Brian Porter
Adjunct Professor, Boston
University, Nicholas College
(MARKETING)



Ms. Meena Jafferli
Visiting Lecturer,
University of Law
(LAW & RISK MGMT)



Dr. Tamara Abi-Khalil
Adjunct Professor,
American University, Dubai
(SOCIAL SCIENCE)



Dr. Nikhil Sapre
Lecturer
Coventry University
(FINANCIAL RISK)



Mr. Anthony Mayadunne
Lecturer
University of Toronto
(FINANCE)



Ms. Gheorghia Costandachi
Associate Lecturer at
University of Northampton
(TOURISM)



Mr. Hristo Yanev
Visiting Faculty, University
of Birmingham
(TOURISM)



Ms. Elizabeth Melillo
Adjunct Professor,
Long Island University
(ACCOUNTING)

Domains of Expertise



Management



Mass Media & Journalism



Arts & Humanities



Finance & Commerce



Travel & Tourism



Information & Communication Technology



Emerging Technology



DELIVERING CONFIDENCE

Education is nothing without employment.

Our commitment to you is that your learners will have a transformational experience to share, always. Be it a better job found, a promotion in the same organization, or starting their own businesses, students graduating from your programs will definitely, make you proud.

Personality & Profile Building

Structured programs & skill building workshops are provided to help elevate one's professional profile and reach his/her maximum potential.

Internship & Placement Assistance

Best placement and internship opportunities through initiatives like Virtual Job Fair and Placement Drives.

Mentorship

Personalised mentorship is provided to all students comprising of the finest industry pioneers and virtuoso subject matter experts.

Industry Instructor

Industry experts offer professional learning in specialised areas. This approach helps bridge the gap between learning and practical exposure for the learner.

“

I joined my undergraduate degree right after 10+2. The kind of support I got in terms of mentorship, personality development and internships took me by surprise. I am a whole different person now, much more confident to find my path.”

- Hitakshi Modi
Undergraduate student

“

During my MBA program I registered for Virtual Job Fair. I went through the mock interviews, resume writing workshops and profile building assignments as part of the Career Fest. Eventually, when I sat for the interviews, I got shortlisted by two employers - it was unbelievable! Univo truly bridges education with employment and I am happy to be part of it.

- Kanishka Behl
Postgraduate student

“

While pursuing my postgraduation in Cyber Security, UNIVO gave me the opportunity to apply to tech startups in the same domain. While doing so, the Career Services Team was constantly in touch with me. I have got the break I needed to get my career in Cyber Security on track!

- Mudit Wadhwa
Postgraduate student

Going the extra mile, always

As we continue our journey in online education, we will keep striving for –

- » **Pushing** the limits of possibilities
- » **Building** knowledge expressways
- » **Delivering** experiences that matter

For queries, mail us at : [**info@univoedtech.com**](mailto:info@univoedtech.com)